

Ancre Somme Association  
Lurgan & Brownlow Royal British Legion  
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Lurgan

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Patrons: Lieutenant Colonel Anthony Maher. Major Gary Tait MBE.



20 MAR 2018

## RIBBON OF POPPIES CAMPAIGN 2018

Dear Chief Executive,

Thank you for taking the time to read this letter regarding the 2018 Ribbon of Poppies Campaign.

I am sure that you are aware that around the UK almost six million men were mobilised during the Great War and of those almost 700,000 were killed and never returned home to their loved ones.

The aim of the Ribbon of Poppies Campaign is to promote the growing of Flanders Poppies, in designated areas around the United Kingdom, to commemorate the 100<sup>th</sup> anniversary of the end of the Great War in memory of those brave men who fell during World War One.

As an Association our branches across the UK focus on education, remembrance and welfare and it's our belief that this campaign can be used to give our young people a better understanding of their history while also helping to teach them the importance of remembrance.

Our Association has produced a packet of Remembrance Poppy Seeds and these are available now from our website [www.ancredommeassociation.co.uk](http://www.ancredommeassociation.co.uk) priced at only £1 per packet.

Profits from the sale of these poppy seeds will be donated to the William McFadzean VC Commemoration Society. The Society is currently raising funds and has commissioned a sculptor to produce a statue of William McFadzean VC that will be erected in Lurgan, his place of birth. For more information on the society please visit [www.williammcfadzeanvc.org.uk](http://www.williammcfadzeanvc.org.uk)

Since the launch of this year's Ribbon of Poppies Campaign hundreds of Scout, Cub, Guide and Brownie groups across England, Scotland, Wales and Northern Ireland have pledged support, as well as a number of schools and other councils and community organisations. I am writing to you today in the hope that your council will consider supporting this campaign. I would request that this letter be presented to your Council members for discussion.

Joining the campaign is very easy **Step One** – Pledge your support **Step Two** – Purchase your Poppy Seeds and finally **Step Three** – Sow the Seeds. For more information visit [www.ancredommeassociation.co.uk](http://www.ancredommeassociation.co.uk)

Once again thank you for taking the time to read this letter and we hope that you will look favourably on our request for support with this worthy cause.

If you have any queries or questions now, or in the future, don't hesitate to contact us on 07920746760

Yours faithfully,

*Ant Maher*

Lt Col Ant Maher  
Patron  
Ancre Somme Association

